PerioGlas® is easy to prepare, handle, and place. PerioGlas® is prepared by mixing it with the patient’s blood or sterile water in its sterile .5cc container. The material will not float out of the site and is not affected by adjacent suctioning. Furthermore, PerioGlas® provides superior clot stabilization, allowing optimal visualization at the site.

Sunstar Butler, a leader in advanced oral care products to both professionals and consumers worldwide, is introducing a new program highlighting the importance of ridge preservation therapy after extraction. PerioGlas®, a synthetic bone regeneration material composed of all-natural elements, actively supports bone regeneration and is an ideal material for this indication.

FDA-approved for a wide range of osseous defects, PerioGlas® is a synthetic material composed of elements found naturally in teeth and bones (calcium, phosphorus, silicon, and sodium). Filling the extraction site with PerioGlas® initiates osteostimulation, which encourages osteoblast proliferation and new bone growth, while its scaffolding network supports the new growth.

Sunstar Butler’s new campaign, “Doctor, what would you do to preserve this site for future options?” focuses on those patients who will be having a tooth extraction but are not sure of their future treatment plans. Should the patient not want or not be able to afford an implant or other restorative work right now, it is still important to preserve the site for future treatment options.

Over 30,000,000 simple tooth extractions are performed each year. Research has shown that if left untreated, up to 40 percent of the alveolar bone around an extraction socket is lost within two years. This bone loss can result in compromised function and esthetics. What’s more, the bone loss can affect future options, such as implants, and can result in more involved surgery and higher cost to patients.

Clinically tested for more than a decade, PerioGlas® is uniquely versatile and effective in healthy bone regeneration and ideal for a wide range of osseous conditions, such as:

- Used in the extraction site to preserve the alveolar ridge
- Ridge augmentation
- Sinus elevation
- Cystectomies, apicectomies
- In conjunction with implant placement and repair
- Periodontal defects in conjunction with GTR products
- Pre-implant defects

PerioGlas® is designed so that a minimally trained lay responder can help save a life. In dental offices, inclusion of an AED is becoming standard and in some states, mandated by law.

For more information about the Philips HeartStart OnSite Defibrillator, contact

Great Lakes Orthodontics Products
280 Cooper Avenue
P.O. Box 5111
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www.greatlakesortho.com

To date, PerioGlas® has been clinically proven in more than 100,000 procedures to be safe, effective, and portable over an expected period of time. No incidents of disease transmission or immune rejection have been reported in more than a decade of use.

A recent consumer survey found that greater than 85 percent of patients more readily accept and prefer a synthetic material over cadaver or bovine bone (data available upon request).

"Untreated extraction sites result in substantial bone loss that can create significant cosmetic and functional problems," Rick Gross, Senior Marketing Manager, Sunstar Butler says. "Using PerioGlas® part the initial treatment plan should include a cost-effective way to help prevent these problems while preparing the site for whatever dental treatment the patient may desire in the future. If and when the patient requests restorative work, the dental professional will find healthy bone, not just a fill material in the site."

Philips HeartStart OnSite Defibrillator

HeartStart is compact, mobile, and easy to use. Clear, natural voice instructions guide the responder through each step of defibrillation and CPR, even offering a reminder to call for emergency help. HeartStart can be used on infants and children with specially designed infant/child pads that reduce the amount of energy to an appropriate level.

For more information about the Philips HeartStart OnSite Defibrillator, contact

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